

SmartDeals™

July 2010

PRINT SOLUTIONS start here, AND DO IT ALL.

SOMETIMES YOU NEED SPARKLE...

High-quality printing at a great value

Includes unattended fax, copy or scan using the auto document feeder and allows printing of borderless photos straight from camera's memory or USB. Network interfaces enable sharing with multiple computers.

MFC-295CN Color Inkjet All-in-One with Fax and Networking

- Inkjet print; copy; fax; scan
- Up to 33 ppm black/27 ppm color
- Ethernet; PictBridge; USB interfaces
- ENERGY STAR Qualified

... & SOMETIMES YOU NEED FIREWORKS

Perfect for small home or office

Widescreen 3.3" color LCD display has an easy-to-read help menu and lets you edit or enhance photos right on your printer. Network interfaces enable sharing with multiple computers.

MFC-495CW Color Inkjet All-in-One with Wireless Networking

- Inkjet print; copy; fax; scan
- Up to 35 ppm black/28 ppm color
- Wireless Ethernet; PictBridge; USB interfaces
- ENERGY STAR Qualified

\$99.99 Special Price
- \$20.00 Instant Savings

\$79.99
ea.

BRT-MFC295CN



No.	Description
BRT-LC61BK	● Black Cartridge
BRT-LC61C	● Cyan Cartridge
BRT-LC61M	● Magenta Cartridge
BRT-LC61Y	● Yellow Cartridge



\$129.99 Special Price
- \$30.00 Instant Savings

\$99.99
ea.

BRT-MFC495CW

brother®

10-SD-12-JUL



UP TO \$125 SAVINGS NOW! LOOK INSIDE!

SmartDeals™

SAVE \$125 INSTANTLY!

DON'T FORGET TONER!

KEEP IT CLOSE IN SMALLER SPACES

Compact laser fits nicely near users, is ready to network

Ideal for small and midsize workgroups that need it all. Extra high yield toner cartridges available. Eco-conscious features and automatic duplexing help save paper and energy.

Lexmark E460dn Laser Printer



- First page out in 6.5 seconds
- Up to 40 ppm black
- Customizable operator panel messaging
- Manufacturer's one-year exchange warranty

No.	Description
LEX-E360H11A	• High-Yield Black Toner

\$599.00 **Special Price**
- \$125.00 **Instant Savings**
\$474⁰⁰ ea.
LEX-34S0700



SAVE \$75 INSTANTLY!

\$399.99 **Special Price**
- \$75.00 **Instant Savings**
\$324⁹⁹ ea.
LEX-13B0500

BIG IMPACT, SMALL FOOTPRINT
Speedy, network-ready laser is great for small workgroups

Work efficiently with a reliable, fast machine that works simply and intuitively. Save energy with high-yield cartridges, automatic duplexing and scanning to e-mail.

Lexmark X264dn Laser All In One

- Print; scan; copy; fax
- First page out in 7.5 seconds
- Up to 30 ppm black
- 50-sheet auto document feeder

DON'T FORGET TONER!



No.	Description
LEX-X264H11G	• High-Yield Black Toner



FREE \$40 AMERICAN EXPRESS GIFT CARD

BY MAIL **WITH** THE PURCHASE OF **ANY 2** OF THESE **LEXMARK®** TONER CARTRIDGES



- | | |
|--------------|--------------|
| LEX-X340H11G | LEX-64415XA |
| LEX-X644X11A | LEX-E460X11A |
| LEX-X654X11A | LEX-64015HA |
| LEX-T654X11A | LEX-E352H11A |
| LEX-X651H11A | LEX-E360H11A |
| LEX-X463X11G | LEX-34015HA |
| LEX-T650H04A | LEX-E450H11A |
| LEX-12A7462 | LEX-12A7465 |
| LEX-T650H11A | LEX-X644H11A |
| LEX-64004HA | LEX-X264H11G |

Only items listed above qualify for the free gift card.

Smart TONER OFFER!

SMARTDEALS™ PRINT SOLUTIONS JULY 2010

10-SD-L2-JUL

To redeem SmartDeals™ mail-in offers, send completed coupon along with a copy of the sales receipt(s) (**packing slips in place of receipts will not be honored**) with qualifying purchases circled and original UPC codes from qualifying products to:

IMPORTANT: Please print clearly and provide complete address to ensure delivery of offers. Please keep a copy of rebate coupon, UPC codes, and receipts for your records.

July 2010 SmartDeals™ Print Solutions

Fulfillment Center
1155 Timber Drive
Elgin, IL 60123

Mail-In Offer:

- FREE \$40 American Express Gift Card** by mail with the purchase of any two Lexmark® toner cartridges listed on page 2 of this flyer.
- 2 FREE Movie Cash Tickets + \$10 Concessions Gift Card** by mail with purchase of two of the SAME HP toner cartridges. Must be same item number.
- FREE \$10 Starbucks Gift Card** by mail with the purchase of \$50 of HP ink cartridges.

Terms and Conditions: All offers valid 7/01/10 – 7/31/10. We are not responsible for printing errors. All requests for mail-in offers must be postmarked no later than 8/15/10. Please allow 60 days for fulfillment. Only purchases made from a qualifying dealer between 7/01/10 – 7/31/10 qualify for reward offers. Purchases for other products are not valid. Limit (3) redemptions per item per mailing address unless otherwise specified. Rebate checks expire 90 days from the check issuance date, after which time there is no continued obligation. We are not responsible for lost, destroyed, misdirected, postage due delayed mail or for any incorrect information provided in rebate submittal. All submission documents and materials become the property of SmartDeals™ and cannot be returned. We reserve the right to substitute items of equal or greater value. Tax and delivery charges do not qualify towards offers that require a specified purchase amount. Prior purchases excluded.

Your Name: _____ Phone #: _____

Company: _____

Address (No PO boxes): _____ Suite: _____

City: _____ State: _____ ZIP: _____

E-mail Address: _____

Purchased from: _____

Please note: We will only use your e-mail address to contact you about your rebate and to provide information about other offers. It will not be sold to any third party.

**2 FREE MOVIE TICKETS
PLUS A \$10 CONCESSION
GIFT CARD**
BY MAIL **WITH THE PURCHASE OF 2 OF
THE SAME HP TONER CARTRIDGES**



- Approximately 3,800 theater locations accept Movie Cash
- Please see www.useyourcash.com for a theater locator by zip code



Toner cartridges are used in laser printers and not for inkjet printers. Qualifying toner items are commonly referred to as LaserJet products by HP.



Smart TONER OFFER!

**FREE \$10
STARBUCKS CARD**
BY MAIL **WITH THE PURCHASE OF
\$50 OF ANY HP INK CARTRIDGES**



Ink cartridges are used in inkjet printers only and do not qualify for toner cartridge offers.



Smart INK OFFER!

FLAG-WAVING SAVINGS

Smart deals on productive printing

\$50
INSTANT
SAVINGS!

GET PRO RESULTS AND SAVE ENERGY

High-performance, network ready printer

Get laser quality and an inkjet price while using 50% less energy and saving more per page.



HP Officejet 8000

- Up to 35 ppm black/34 ppm color
- Embedded wired Ethernet networking
- ENERGY STAR qualified
- Manufacturer's limited one-year warranty



**DON'T
FORGET
THE INK!**

No.	Description
HEW-C4902AN	● Black Cartridge
HEW-C4903AN	● Cyan Cartridge
HEW-C4904AN	● Magenta Cartridge
HEW-C4905AN	● Yellow Cartridge

~~\$149.99~~ **Special Price**
~~-\$50.00~~ **Instant Savings**

\$99⁹⁹
ea.
HEW-CB092A